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**TEXAS DEPARTMENT OF TRANSPORTATION AWARDS \$8.5 MILLION CONTRACT TO  
BALTIMORE'S TRAFFIC GROUP**  
*Project Will Provide Traffic Counting Services*

**BALTIMORE, MD (X/X/11)** — The Traffic Group, Inc. (TTG) – one of the nation's leading traffic engineering and transportation planning firms – has been awarded a contract worth \$8.5 million to handle traffic counting services for the Texas Department of Transportation (TxDOT).

The statewide project will use portable pneumatic tube data collection methods at approximately 95,000 sites throughout Texas. Once captured and evaluated, the data will be submitted to the Federal Highway Administration (FHWA). Findings will help to determine the amount of federal highway funding Texas receives.

The new contract term extends until 2015, with the option for TxDOT to renew for three additional terms of 36 month periods.

“We are honored that the Texas Department of Transportation chose The Traffic Group to provide traffic counting services,” said Wes Guckert, PTP, President of The Traffic Group. “Since this project determines how much money TxDOT will receive from the federal government, we know the task of choosing a partner to provide these services was taken very seriously. We are thrilled to handle this project and eager to begin.”

Additionally, The Traffic Group has hired local, Texas residents to handle all on-site work for the Texas Department of Transportation project. Contributing to the local economies, TTG hires local workers for all out-of-state projects.

With more than 3,000 pieces of traffic data collection equipment, The Traffic Group has the largest inventory of such equipment in the U.S. The Traffic Group conducts more than 100,000 counts for clients annually, providing data for License Plate Survey/Origin and Destination Studies; Manual Turning Movement Counts; Parking Lot Occupancy and Turnover Studies; Pedestrian/Vehicle Classification Counts; Portable Machine Counts; Queuing Studies; and Speed, Travel Time, and Delay Studies.

Traffic data collection equates to 50 percent of TTG's total annual sales. Over the past 25 years, The Traffic Group has conducted over three million traffic counts.

In addition to its headquarters in Baltimore County, MD, The Traffic Group has offices in Virginia, Arkansas, Texas, and New York as well as on Maryland's Eastern Shore. The company provides consultation on all aspects of projects dealing with the movement of vehicles and pedestrians, including traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services.

For more information about The Traffic Group, visit the company's website at [www.trafficgroup.com](http://www.trafficgroup.com).