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**THE TRAFFIC GROUP'S GUCKERT TO SPEAK AT UNIVERSITY OF MARYLAND'S NATIONAL CENTER FOR SMART GROWTH MAKEOVER MONTGOMERY EVENT**

*With Nearly 40 Years Experience, Guckert to Provide Perspective on Suburban Transportation Solutions*

**BALTIMORE, MD (4/12/11)** — Wes Guckert, PTP, President of The Traffic Group, Inc. (TTG) – one of the nation's leading traffic engineering and transportation planning firms – will be a featured speaker at the upcoming Makeover Montgomery Event, hosted by University of Maryland's National Center for Smart Growth, being held April 14-16, 2011 at the Silver Spring Civic Building. The theme of this year's conference will be *Innovative Strategies for Rethinking America's Suburbs*.

Guckert will participate in a panel with top officials at various industry organizations - including the head of Charlier Associates, Inc. and Foursquare Integrated Transportation Planning – providing perspective, insight, and opinion on the transportation industry. Specifically, Guckert's discussion will focus on providing affordable solutions to the constant traffic congestion that plagues suburbs across the country. The presentation will highlight circulator bus systems, Bus Rapid Transit networks, and increasing connectivity of all modes of travel.

The conference will provide an opportunity to tackle challenges, such as demographic shifts, changing housing preferences, and growing infrastructure needs. Real-world solutions will be addressed including: Redevelopment to counter sprawl; Affordable fixes to suburban transportation systems, such as circulator bus systems and BRT; and Innovative zoning policy intended to create sustainable communities.

With nearly 40 years industry experience, Guckert is a recognized and well-respected expert in the field of traffic engineering, and transportation planning. Guckert has played a major role in over 6,000 projects spanning both urban and suburban areas throughout the United States, as well as internationally.

In addition to Guckert's technical expertise, he is often asked to serve as an expert witness, testifying before County and Municipal Boards, District Courts, and Planning Commissions on traffic engineering and transportation planning issues.

**About The Traffic Group**

Established in 1985, The Traffic Group, Inc. is a veteran-owned traffic engineering and transportation planning specialty firm headquartered in Baltimore County, Maryland. The firm also has offices in Arkansas, New York, Texas, and Virginia as well as on Maryland's Eastern Shore. The company provides consultation on all aspects of projects dealing with the movement of vehicles and pedestrians, including traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services. For more information about The Traffic Group, visit the company's website at [www.trafficgroup.com](http://www.trafficgroup.com).