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THE TRAFFIC GROUP'S WES GUCKERT TO SPEAK AT THE MARYLAND MUNICIPAL LEAGUE CONVENTION

Wes Guckert to Discuss Sustainable Transportation Solutions

BALTIMORE, MD (6/X/11) — Wes Guckert, PTP, President of The Traffic Group, Inc. (TTG) – one of the nation's leading traffic engineering and transportation planning firms – will be a featured speaker at the Maryland Municipal League's (MML) Annual Convention, being held June 26-29, 2011 in Ocean City, Maryland.

Guckert's discussion will focus on transportation sustainability, specifically as it relates to existing and proposed local street systems. In his presentation, Guckert will provide suggestions on keeping sustainability at the forefront of transportation and roadway projects. Some of his suggestions include consideration for sustainability before rezoning property; looking at whether the proposed roads are too wide; increasing density; increasing pedestrian and bicycle options and safety; and determining whether traffic signal systems are optimized.

Guckert's presentation will also touch upon related transportation topics, including live-work opportunities, smart commute options, compact communities, and local and rapid transit.

With nearly 40 years industry experience, Guckert is a recognized and well-respected expert in the field of traffic engineering, and transportation planning. Guckert has played a major role in over 6,000 projects spanning both urban and suburban areas throughout the United States, as well as internationally.

In addition to Guckert's technical expertise, he is often asked to serve as an expert witness, testifying before County and Municipal Boards, District Courts, and Planning Commissions on traffic engineering and transportation planning issues.

About The Traffic Group

Established in 1985, The Traffic Group, Inc. is a veteran-owned traffic engineering and transportation planning specialty firm headquartered in Baltimore County, Maryland. The firm also has offices in Arkansas, New York, Texas, and Virginia as well as on Maryland's Eastern Shore. The company provides consultation on all aspects of projects dealing with the movement of vehicles and pedestrians, including traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services.

Specific traffic engineering and transportation services provided by The Traffic Group include rapid transit consultation, capacity analysis, feasibility studies, master planning and zoning, traffic simulations, site development and access, traffic forecasting and computer modeling, and traffic impact studies. For more information about The Traffic Group, visit the company's website at www.trafficgroup.com.

About the Maryland Municipal League

MML works to strengthen and support municipal government through advocacy and the development of effective leadership. Through its membership in the National League of Cities MML offers legislative representation in Washington, urban research programs, and a national municipal government information exchange. MML is the only statewide organization in Maryland composed solely of municipal officials and devoted to the promotion of all branches of municipal administration. For more information:

www.mdmutipal.org.