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**THE TRAFFIC GROUP'S GUCKERT TO JUDGE THINK BIG BALTIMORE**  
*Event Taking Place Tonight*

**BALTIMORE, MD (7/13/11)** — Wes Guckert, PTP, President of The Traffic Group, Inc. (TTG) – one of the nation's leading traffic engineering and transportation planning firms – will be one of five judges at the Think Big Baltimore event, which is bringing together Baltimore's entrepreneurial community for a day of education, celebration and motivation.

Guckert is a well-respected and recognized business leader in the Baltimore-Washington region. With over 40 years industry experience and the founder and head of a thriving, 26-year-old firm, Guckert has a firm handle on what it takes to be a successful entrepreneur.

Taking place today in Towson, Maryland, Think Big Baltimore is presented by The Entrepreneurs Organization and hosted by Towson University and Towson Global.

Five companies will pitch their business to a panel of judges and a room full of entrepreneurs and investors. The judges are Jason Goldsmith, Founder and CEO of Carchex and 2008 Ernst & Young Entrepreneur of the Year; Mike Brenner, CEO of Sunrise Design and Co-Founder of Baltimore Startup Weekend and the Beehive Baltimore; Chris Jeffery, Co-Founder and CEO of LocalUp; Wes Guckert, Founder and President of The Traffic Group; and Tim Hodge of Miles & Stockbridge P.C. and 5-years running Maryland Super Lawyer.

“The idea behind it is if we can get vital members of this community talking on a regular basis – if we can get entrepreneurs, small business owners, investors, media, and service providers aware of each other's work – then we're going to see a lot more activity and success,” said Tighe Greenhalgh, who, along with Danny BenDebba and Audra Carpenter, is one of the co-founders of The Entrepreneurs Organization.

For more information on the event, visit [www.thinkbigbaltimore.com](http://www.thinkbigbaltimore.com).

**About The Traffic Group**

Established in 1985, The Traffic Group, Inc. is a veteran-owned traffic engineering and transportation planning specialty firm headquartered in Baltimore County, Maryland. The firm also has offices in Arkansas, New York, Texas, and Virginia as well as on Maryland's Eastern Shore. The company provides consultation on all aspects of projects dealing with the movement of vehicles and pedestrians, including traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services. For more information about The Traffic Group, visit the company's website at [www.trafficgroup.com](http://www.trafficgroup.com).